

Appendix 2 – Promotional materials and photos

The poster features a yellow background with a white central area. At the top, two speech bubbles are shown: a purple one on the left asking if the reader is interested in making a difference in their local area, and a pink one on the right encouraging them to join the South Kesteven Youth Council. Below these, a text box contains information about the council's purpose and benefits. At the bottom, there is a call to action and the South Kesteven District Council logo.

Are you interested in making a difference in your local area?

Why not join the South Kesteven Youth Council?

If you are aged between 11 and 19 and you are passionate about making a difference in your local community, the SK Youth Council could be for you.

Hosted by South Kesteven District Council, you'll work alongside other young people, Elected Members and Council staff to help shape positive change in your area.

You'll also benefit by gaining:

- The chance to meet new people from across South Kesteven
- The opportunity to participate in local government issues
- Skills and volunteering hours that you can use in the future e.g. in the workplace, for applications and Duke Of Edinburgh Award.
- A voice within shaping change in your local area

If you are interested in getting involved, visit <https://tinyurl.com/skyouthcouncil> to apply

 SOUTH KESTEVEN DISTRICT COUNCIL

